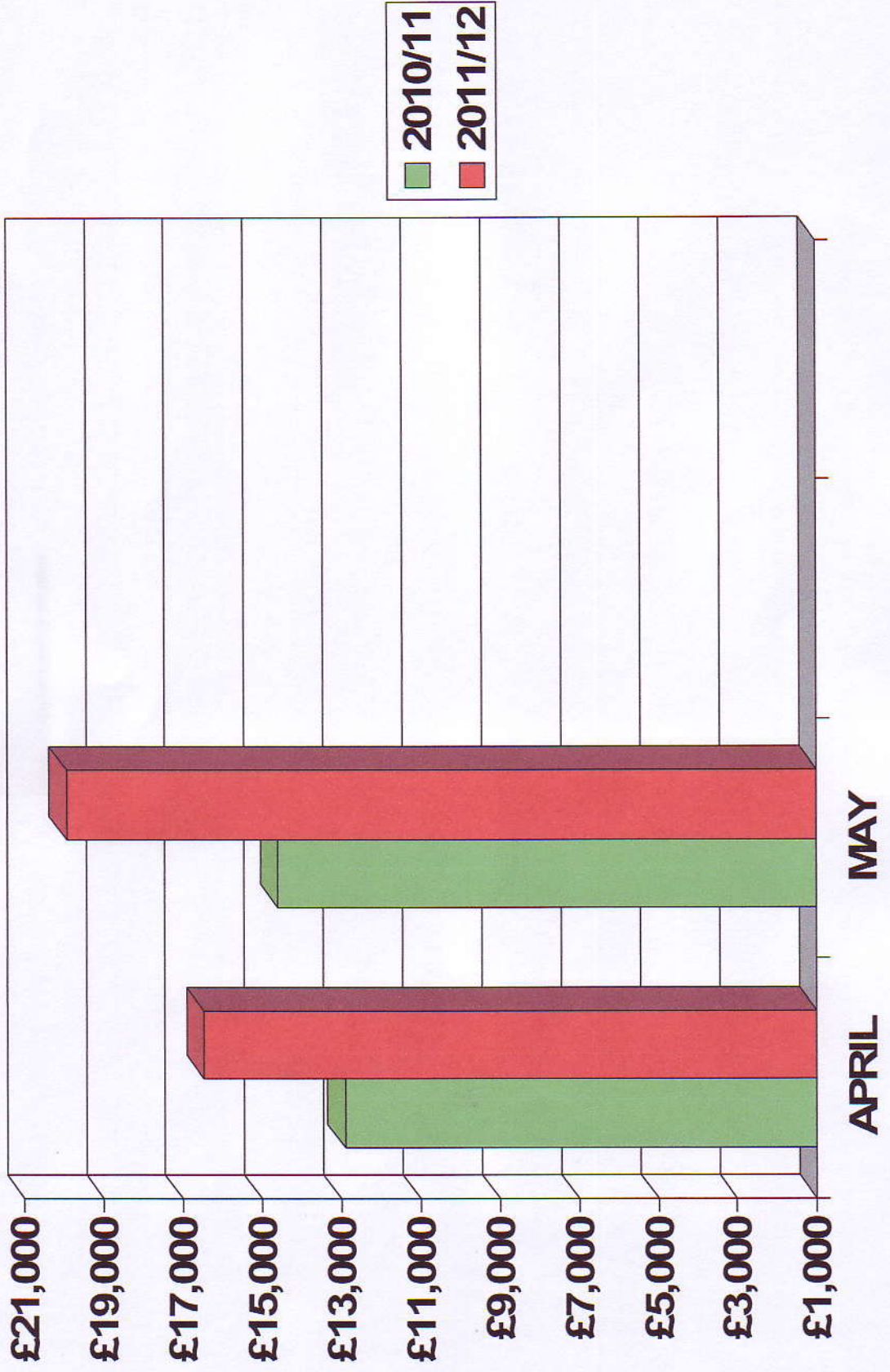


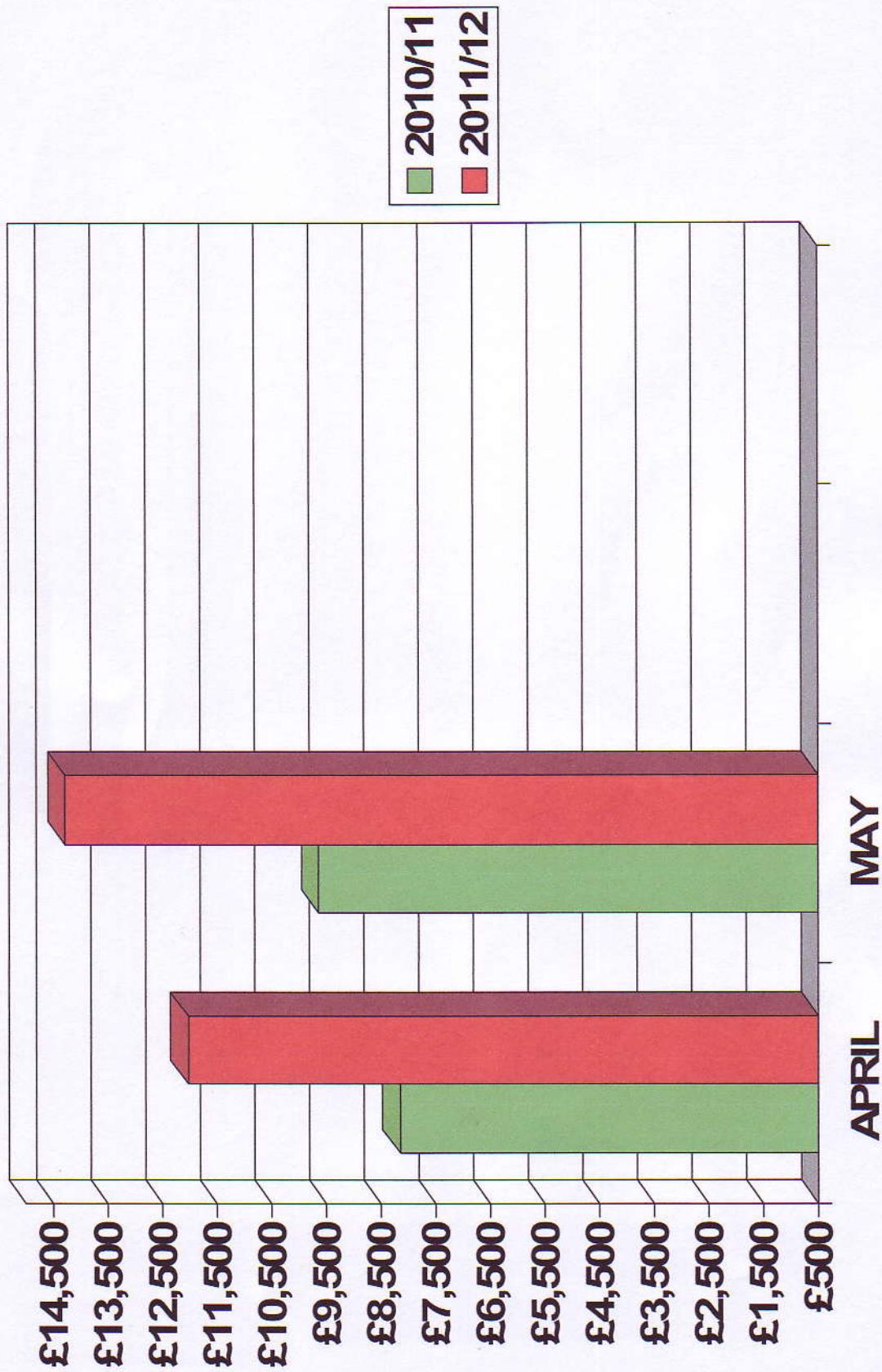
**HERITAGE CENTRE
KEY OBSERVATIONS JUNE 2011**

- **Expected profit delivered in year 2 greater than year 1 (despite zero grant funding)**
- **April May 2011**
 - **Major revenue streams exceeding targets**
 - **Overall growth April/May 32%**
 - **Huge increase in Retail & Town Model sales**
 - **Salary costs on track**
 - **Additional development plans still under way**

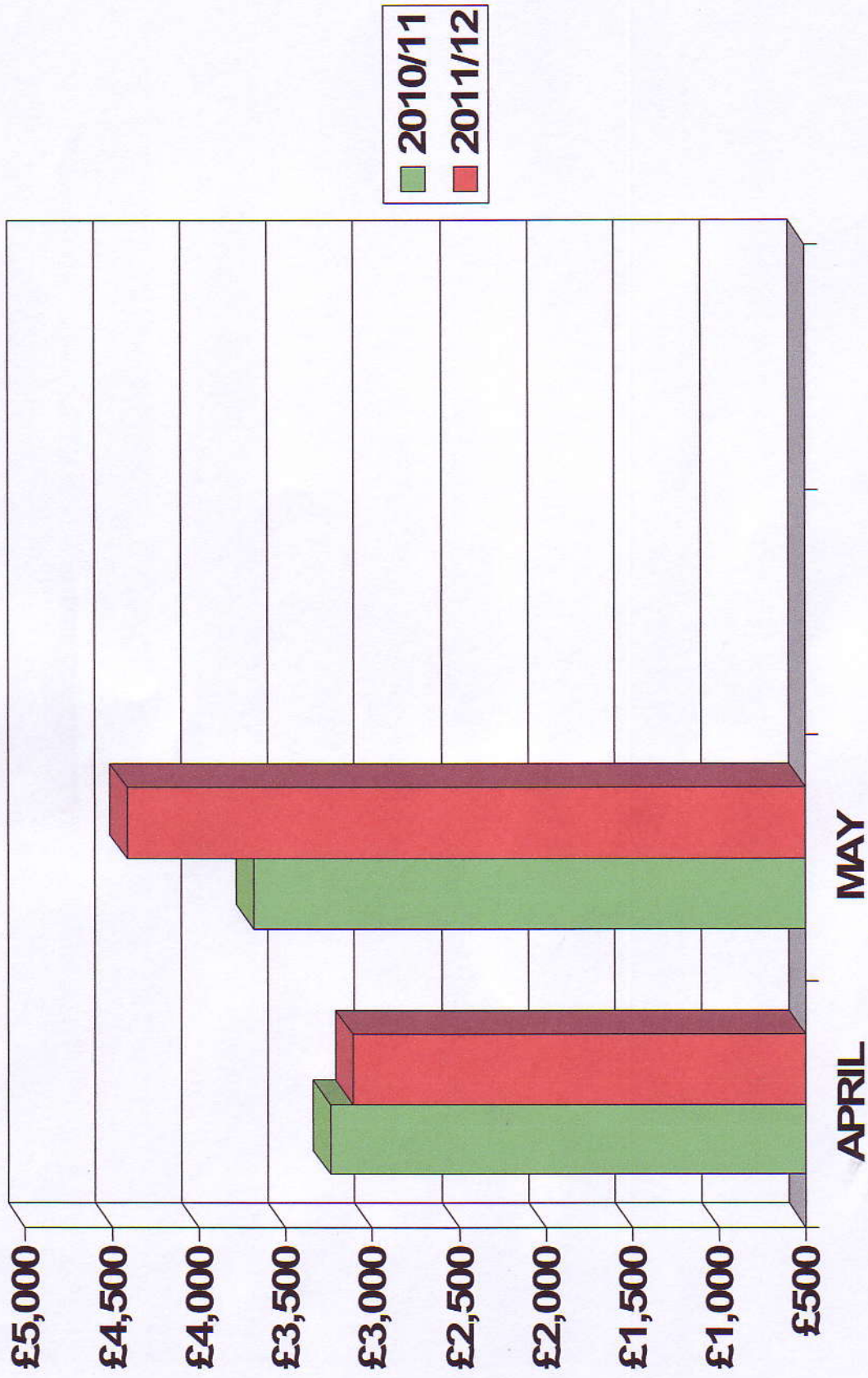
HERITAGE CENTRE OVERALL 32% GROWTH



HERITAGE CENTRE RETAIL SALES - UP 48%

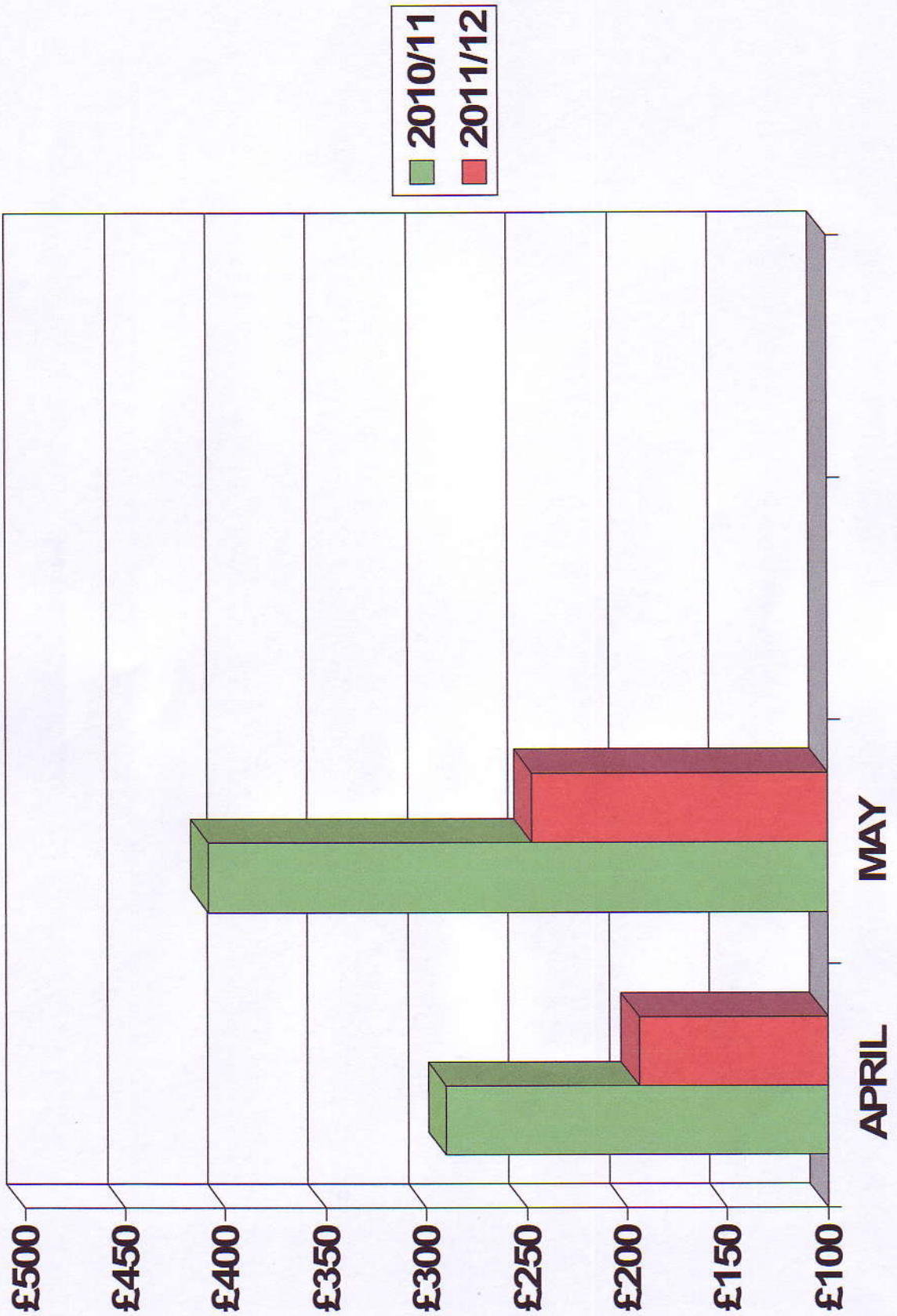


HERITAGE CENTRE TOWN MODEL – UP 19.5%



Believed that hot April weather accounted for small dip in sales

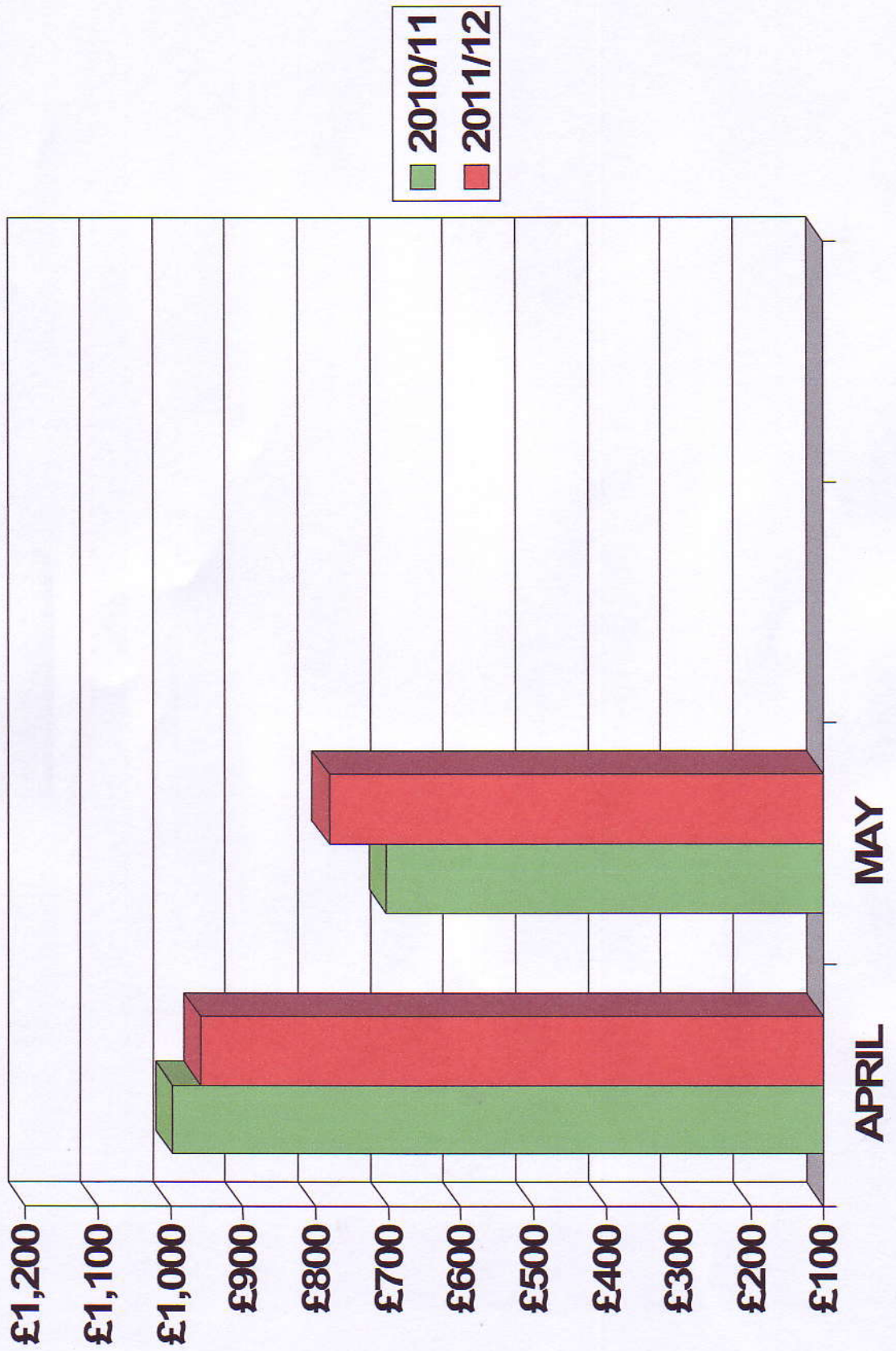
HERITAGE CENTRE ACCOMMODATION - DOWN 37%



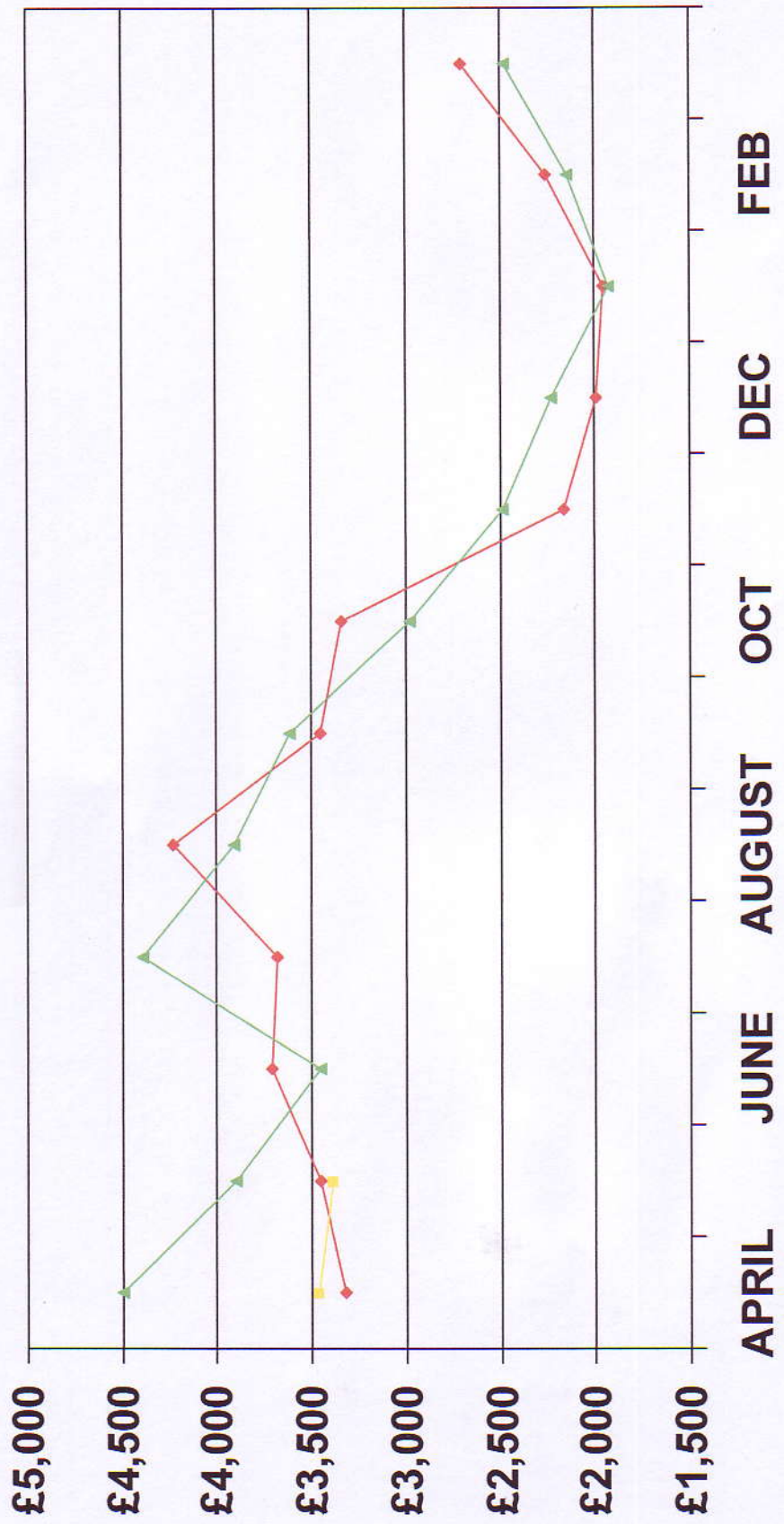
HERITAGE CENTRE AUDIO TOURS - DOWN 7%



HERITAGE CENTRE OLD PIER AMUSEMENTS – UP 2%



HERITAGE CENTRE SALARIES



YELLOW = 2011/12
RED = 2010/11
GREEN = 2009/10