

Cinque Port Town of Rye

Rye Town Council

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The Editor
Letters Page
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By fax

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Dear Sir

Contrary to the impression given on the front of last week's *Observer*, no Rye Town Councillor has agreed that Rye should break away from the 1066 Country Campaign (which markets Hastings, Battle, Rye, Bexhill and the surrounding countryside).

However, a number of Councillors have suggested that the public mainly associates Hastings and Battle with the successful 1066 brand and that for historical and social reasons Rye has a closer natural affinity with the Romney Marsh area and the Kentish Cinque Ports towns of New Romney, Tenterden and Lydd in particular.

Rye Councillors recognise that there are benefits to be derived from Rye being part of the 1066 brand, so ably managed by Kevin Boorman, but consider that it may be advantageous to supplement 1066 membership with mutually beneficial promotional links with our friends over the county border. Any such aspirations will be pursued in consultation with 1066 Country.

Yours faithfully

Richard Farhall
Town Clerk